Successful meeting in the Czech Republic

The subtitle shows the goal and the challenge which the partners are facing: »Valorisation of geo-heritage for sustainable and innovative tourism development of Danube Geoparks« The project is co-funded by European Union funds (ERDF, IPA).

During the first two days in the Iron Mountain Geopark the partners discussed the development of their GeoProducts and the Danube GeoTour promotional campaign for the last period in 2019. The partners presented the current status of the GeoInterpretation sites and the outputs of a proper strategy for sustainable management of tourism pressures. Invited guest speakers from the Associated Strategic Partners Naturtejo Geopark in Portugal, Carlos Neto de Carvalho, and Rokua Geopark in Finland, Vesa Kröikki, were giving interesting inputs for the development of GeoProducts and the promotion of Geoparks at the international tourism fair (ITB) in Berlin, Germany. In addition, a field trip through the Iron Mountain Geopark took place to discuss GeoInterpretation according to best practice examples. In conclusion, every partner was satisfied concerning the successful meeting. The project team just would add many thanks to the organizers from Iron Mountain Geopark including all their involved helpers and partners.

The main project result will be joint Danube GeoTour designed to strengthen cooperation between the Geoparks regions and act as an innovative tourism product to accelerate visibility and tourist visits in the geoparks. Sharing experiences, testing pilot Geotourism products and new interpretative approaches should increase local inhabitants’ engagement, Geopark management capacities and lower the quality gap between Danube and other EU Geoparks. More information about the project and the organizers are available within the following links: www.interreg-danube.eu/danube-geotour
http://www.geoparkzh.cz/